

## FAIR PROCESSING NOTICE – DONATIONS

- The Irish Red Cross ('we', 'us', 'our') is the data controller of information provided to us by our donors. We can be contacted through our website at <u>www.redcross.ie</u>, and the data protection officer can be contacted at <u>dpo@redcross.ie</u>
- 2. This notice sets out how we process your personal data in respect of donations. When you make a donation you provide us with your personal data, including your name, address and contact details. We process this data for the purposes of giving effect to your donation and staying in touch with you, including:
  - Processing and allocating your donation through our banking and fundraising systems. This includes the use of third party, secure payment and CRM providers including (please note that this list may change over time):
    - Paypal
    - Stripe
    - Care CRM
    - IRaisier
    - Donorbox
    - Loqate
  - b. Making follow up contact with you in relation to your donation. Such contact may be by telephone or email (if you have given us consent to do so) or by post or any other means of communication the details of which you have shared with us. The purposes of follow up contact may include:
    - Sharing the story of how your donation has helped IRC and its beneficiaries
    - Asking you to consider becoming a regular donor

• Sharing information about other IRC activities that may interest you, including fundraising activities and appeals

We sometimes use third party service providers to support communications with our donors, and when we do so, your personal data may be shared with them for this purpose. Examples of third party providers we may use in this regard include (please note that this list may change over time):

- Mango Direct Marketing
- Character Print solutions
- Tico Mail Works
- Mailchimp
- Azure Communications
- c. Keeping a record of donations made by you and our communications with you
- d. Claiming tax relief income through the Charitable Donation Scheme (ROI)
- 3. We rely on consent you give when you make a donation, as well as our legitimate interest in processing your donation in processing your data. Where you have given consent, you can withdraw consent at any time by emailing <u>dpo@redcross.ie</u>. Withdrawal of consent does not affect any legitimate processing which took place prior to the withdrawal.
- 4. For any queries in relation to your data and the Irish Red Cross, please contact <u>dpo@redcross.ie</u>. The Irish supervisory authority for data protection is the Data Protection Commissioner. If you are dissatisfied with how we process your personal data, you have the right to complain to the DPC as the Irish supervisory authority. General guidance as to how the Commission handles complaints can be accessed <u>here</u>.